

step out from the crowd, carve a path

EYOWF 2011 info

10th European Youth Olympic Winter Festival 2011

EYOWF
2011 | Liberec



5/2009



pf 2010

The EYOWF 2011
Organising Committee
wish you a Merry Christmas
and a Happy New Year!

Kateřina Nyčová:

The positive evaluation of the preparations was heard in Lisbon



Kateřina Nyčová, the Executive Director of the EYOWF 2011 Organising Committee

At the end of November, the organisers of the 10th European Youth Olympic Winter Festival (EYOWF) 2011 in the Liberec Region presented the state of preparations at the 38th EOC General Assembly in Lisbon. One of the presenters was Kateřina Nyčová, the Executive Director of the EYOWF 2011 Organising Committee.

Apart from a presentation of the EYOWF 2011 project in front of the audience, the two-day meeting was filled with personal meetings with EOC representatives, members of National Olympic Committees, organisers of Festivals and other events.

What kind of information about EYOWF 2011 did you present to the delegates of the General Assembly?

In our official presentation for the meeting of all the participants we summarised the form of the Festival and outlined our plans for the near future. We also brought a special edition of the Festival's Newsletter designed directly for this event, in which we included the most important and most recent points regarding the 2011 Festival. We focused primarily, however, on personal meetings with the delegates of the General Assembly.

Were the members of the Assembly satisfied with your presentation?

I have to say that the reaction from the board and the delegates of the General Assembly was positive. Over the two days there were a number of presentations on the schedule, so everyone was

interview of the month

strictly limited in time. Despite this, I believe that even in the short time we were given, we managed to point out all the essential things. We have also shown the EYOWF 2011 presentation video for the first time, which shows the Liberec Region and sports on the programme of the Festival.

Which other organisers made their presentations?

Apart from us, there were also presentations from organisers of other upcoming sporting events – for example the Winter Olympic Games in Vancouver in 2010 and Summer Games in London 2012, as well as the Youth Summer Olympic Games 2010 in Singapore and the Winter Games in Innsbruck 2012. The candidate cities for the winter and summer European Youth Festivals in 2015 were announced. Of interest is the fact that one of the candidates for the summer Festival is Brno, which will have to face competition from the Georgian capital, Tbilisi.

What are the most important conclusions from Lisbon for the Organising Committee?

After the crucial inspection visit from the EOC Coordination Commission for EYOWF 2011, which took place in the beginning of November, this is another positive evaluation of our work. On an international scale, the Czech Republic is seen as an experienced organiser. Despite having made a mark with our presentation, we must not slacken in our efforts. In two months, we have the Games of the IV Olympic Days for Children and Youth of the Czech Republic (ODM) 2010, which will be a thorough rehearsal for EYOWF 2011. We will intensify the preparations for EYOWF 2011 in the spring and we are going to publish a Technical manual and the Guide for the Chefs de mission, which are two most important documents for the Festival.

topic

Festival 2011 with image spot

The EYOWF 2011 Organising Committee produced a three-minute television image spot, which presents the host, the Liberec Region, and the eight sport disciplines of the 2011 Festival. The main themes of the spot are playfulness, dice and teenage temperament.

The clip for EYOWF 2011 was made by FTJ Video, a company which also produced the video for the Liberec candidature for the FIS Nordic World Championships in 2009. The most difficult aspect was shooting the winter video in the spring and summer of this year - i.e. without snow. Tomáš Forejt, owner of FTJ Video, explains: "Fortunately, we could make use of this year's EYOWF Festival in Polish Szczyrk, where we took most of the shots. Further material was provided by Czech Television, Tipsport Arena in Liberec or the figure skating club BK Variace from Liberec." Time-lapse shots are frequent motifs in the video which serve to demonstrate

the dynamics, activity and life in the Region. Two seconds of the original classic shot are replayed 10,000 times faster and are actually filmed the whole day.

The main themes are youths and dice, which gradually introduces the entire Liberec Region and presents eight sport disciplines. "We addressed a group of students directly from Liberec, who also appear in other promotional materials of the Festival. The dynamics of the clip are emphasised by the music, for which we had to symbolically cross the ocean. The recording company is set in Canada. It was a real challenge for us," adds Tomáš Forejt.

The image spot for EYOWF 2011 will be prepared in a shorter, 30-second version. The organisers showed the spot for the first time at the end of November at the EOC General Assembly in Lisbon, where it met with appreciation.



Manager's Wedding

It was a momentous vacation in Malta for the EYOWF 2011 Marketing Manager Radana Slaninová. She returned married as Mrs. Kubešová. She married her long-time boyfriend Pavel in the capitol Valletta on 28th October. Radana Kubešová describes her unusual wedding experience: "It was very emotional and funny at the same time. The ceremony was held in English. We invited our witnesses - foreign students - through Facebook and the musical accompaniment by Mike Oldfield was played via iPhone. And according to the Maltese laws we are never allowed to divorce."



Famous names will help



Former top Czech athletes, who will join the team of the Organising Committee, will take part in the organisation and in EYOWF 2011 in the Liberec Region. Jan Matouš, twice the Academic World Champion in the Biathlon

as well as a participant in a number of Winter Olympic Games, at present the Vice-president of the Czech Biathlon Union, will be nominated as the Biathlon race director. The alpine disciplines will be chaired by a Czech living legend of Alpine Skiing, Bohumír Zeman (see photo), the winner of the 1981 Combined World Cup in Kitzbühel, who is now the Mayor of Špindlerův Mlýn.



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Quotation of the Month:

"What I see as the main asset of EYOWF 2011 is the promotion of the Liberec Region within the European Olympic movement and the promotion of sport among young people in particular."



ROMAN KUMPOŠT,
Honorary President of the
EYOWF 2011 Organising
Committee

A new department is born

Starting in April of next year, a new NOC Relations and Services department will be launched and will start operating within the EYOWF 2011 Organising Committee. The department will initiate regular communication and cooperation with each of the NOC. The delegations from participating countries will be informed about the state of preparations and detailed information regarding the 2011 Festival. As of this point, they have been informed about the Festival through regular EYOWF Newsletters, web pages and Organisers' presentations.

Quarterly for volunteers

In November, the organisers launched an intensive recruitment campaign in order to acquire new volunteers, who will participate in preparations for EYOWF 2011 as well as other sporting events. The EYOWF Team consists of 140 members so far. The Festival requires 500 of them. There is also a special new quarterly for volunteers issued at present. It provides information regarding what is happening around the Festival in 2011, details about the departments the volunteers will join and dates of meetings and training sessions.



Number of the Month

407

number of days remaining from the beginning of the year 2010 till the Festival starts