



EYOWF  
2011 Liberec

# EYOWF 2011 info

10<sup>th</sup> European Youth Olympic Winter Festival 2011

MALTA SPECIAL

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[www.eyowf2011.cz](http://www.eyowf2011.cz)



WE ASKED

## Kateřina Nyčová: Festival 2011 will be compact and sociable

It is eight and a half months till the beginning of the EYOWF 2011. After months of theoretical preparations, Kateřina Nyčová, the Executive Director of the Organising Committee, begins to tie together the ropes essential to the successful organisation of the Festival.

We have concluded most of the theoretical preparations, including particular projects and plans. We are now slowly putting them into action and step by step fulfilling what we have planned. We have just finished the official invitations for all eight sports disciplines, we have launched the NOC Relations & Services Department, we have made a big step forward regarding the Festival's security, our volunteer recruitment campaign is running well, etc. Apart from mundane everyday issues, I see no significant problems.

**In what ways are you making the Festival in Liberec different from the previous events?**

Every Festival is specific in its own way. It reflects the mentality and customs of the organisers. This time, we would like the Festival to be more sociable, compact. The Winter Festivals are usually characterised by participants scattered around different hotels. We have one big Olympic Village and the same conditions for everyone. I believe this will have a positive effect on the atmosphere of the event. Of course we will focus on the perfect organisation of the sporting part of the Festival as well as on the free time activities of all the participants.

**Good conditions and high standard of organisation are key prerequisites for success. Are you ready to fulfil all the expectations of athletes, guests and visitors?**



*Kateřina Nyčová, the Executive Director of the EYOWF 2011 Organising Committee*

We will definitely do our best. The conditions are favourable and our team is highly motivated, which is, in my opinion, essential. If people give that little extra of themselves, that could push the Festival a big step forward. Our aim is to have everyone who comes to Liberec satisfied so they will not forget the week they spent with us and would like to return to the Czech Republic in future.

**What are some of the important things ahead of the EYOWF 2011 organisers?**

At present, we are working on finalising the logistics of each of the venues and the Olympic Village, we make charts and maps. We are preparing a promotion campaign and merchandising. All ceremonies are shaping up. We are organising a press conference next month, where we want to present our patrons and show for the very first time our official Festival mascot. We will start dealing with catering issues, which is the last department of organisation that still needs to be completed. As we all know, a well fed and watered athlete, coach, volunteer or organiser is the cornerstone of every successful event ☺ After that, we will soon start preparing our technical manual and the guide for Chefs de Mission.

## NEWS

### Jacques Rogge at the Opening

The Opening Ceremony of the 10<sup>th</sup> European Youth Olympic Winter Festival on 13<sup>th</sup> February 2011 in Liberec Tip-sport arena will be personally attended by Jacques Rogge (see photo), the President of the International Olympic Committee. Petr Hrubec, the Secretary General of the Czech Olympic Committee, explains: "Mr. Rogge, who, in the 1990s, ranked among the founding fathers of Olympic Festivals, has already sent his written confirmation. Apart from attending the Opening Ceremony, he also plans to visit some of the competitions."



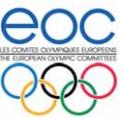
### EU Support

The European Union awarded a € 2-million grant to organise the EYOWF 2011. In November last year, members of the European Parliament in Strasbourg approved the subsidy. The Festival in the Liberec Region will become the first sporting event in the history of the Czech Republic to be co-financed from the European budget. Roman Kumpošt, the Honorary President of the EYOWF 2011 Organising Committee commented: "We drew inspiration for financial support from the EU from the organisers of similar events in Szczyrk and Tampere."



### EOC Meeting in Liberec

There are certain diplomatic activities and important meetings that will precede the events of EYOWF 2011 in the Liberec Region. The most significant of these is undoubtedly the meeting of the Executive Committee of the European Olympic Committees, which takes place on the 12<sup>th</sup> and 13<sup>th</sup> of February 2011 in the Clarion Grandhotel Zlatý Lev in Liberec. It will be attended by the complete directorate of the European Olympic movement, presided by the EOC President Patrick Hickey.



## QUOTATION OF THE MONTH

*"In Vancouver, the organisers and the hundreds of volunteers solved everything willingly, with a smile on their face and were extremely outgoing. This was a great source of inspiration for us."*

**ROMAN KUMPOŠT,**  
the Honorary President  
of the EYOWF 2011  
Organising Committee



## Meet EYOWF 2011:

- The 10<sup>th</sup> anniversary of EYOWF
- Takes place in the Liberec Region (Czech Republic) from 12<sup>th</sup> to 19<sup>th</sup> February 2011
- Three host towns: Liberec, Jablonec nad Nisou, Kořenov-Rejdice
- Eight winter disciplines: Alpine Skiing, Cross Country Skiing, Biathlon, Figure Skating, Ice Hockey, Nordic Combined, Ski Jumping and Snowboarding
- Estimated attendance: 1500 athletes from 49 countries, 3500 accredited persons
- Modern venues which host major international competitions
- A compact event, minimal travel distances, centre of the Festival in Liberec (100 000 inhabitants)
- One common Olympic Village at the university campus
- Web pages [www.eyowf2011.cz](http://www.eyowf2011.cz) including a special section for NOCs
- Event financially supported by the EU with € 2 million
- A special, year-and-a-half lasting accompanying programme "vyCOOL se!" for schools which aims at bringing young people to sport

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### Škoda Auto Becomes EYOWF Partner

The car manufacturer Škoda Auto has become the official supplier of the EYOWF 2011. Representatives of the company handed over the first two of the fifty cars of this brand to the Organisers in Mladá Boleslav. The ceremonial act was also attended by the President of the Czech Olympic Committee Milan Jirásek. Martin Ditrich, Director of the Public Benefit Corporation EYOWF 2011, commented: "This cooperation with Škoda Auto means great recognition for us and shows the significance to Winter Festival has. The automobiles will be used not only by the Organising Committee for its current needs, but also to transport guests, small groups and other participants of the Festival."



## Czech Stars to be the Patrons of Young Talents

In former days the Organising Committee has addressed the best Czech athletes in winter sports disciplines and asked them to support the EYOWF 2011. Each of the eight disciplines in the Festival's programme gained a renowned patron.

The patronage of Alpine Skiing was symbolically accepted by the world champion in slalom and bronze medalist from Vancouver **Šárka Záhrobská**, Cross Country Skiing will be represented by the three-time Olympic medallist and world championship runner-up **Lukáš Bauer**. The junior world champion **Veronika Vítková** agreed to be the patron of Biathlon and **Tomáš Verner**, the European champion, is to be the patron of Figure Skating. Ice Hockey will be supported by **Marek Schwarz**, a member of the national Ice Hockey team and participant at the EYOWF 2003, the Nordic Combined will have its patron in the person of **Pavel Churavý**, fifth at the Vancouver Olympic Games and **Roman Koudelka** will be the patron of Ski Jumping. The patronage of Snowboarding will go to the world junior champion **Šárka Pančochová**.

At the same time, the EYOWF 2011 will also be represented by eight young athletes – potential festival participants, who will lend their faces to

### BEHIND THE SCENES



Lukáš Bauer

each of the eight disciplines. They will appear in official photographs together with the patrons to symbolise the bond between generations.

### Guests in the Care of Valérie

The EYOWF 2011 Organising Committee has been strengthened by a new experienced member from abroad. Valérie Enault from France has agreed to cooperate closely with the Organising Committee taking care of the international guests throughout the event. This highly respected expert in diplomatic protocol has already held this post at previous Festivals and other top sporting events. In light of the fact that the Liberec Region will be attended by members of the IOC, EOC, European governments and other distinguished guests her mission is of the utmost importance.



## Brno Wants the 2015 Festival!

### TOPIC

The city of Brno wants to stand again for the organisation of the summer variant of the European Youth Olympic Festival in 2015. The Moravian metropolis stood as a candidate last year, but the organisation was eventually granted to the Dutch city of Utrecht by only two votes.



Brno, a city of 400.000 inhabitants, offers quality sport venues and a large accommodation capacity. The most famous event is the Czech Republic Grand Prix in motorcycling, which has been hosted here since 1965. During the races, there are some 200 000 visitors coming to Brno every year.

The city is a centre for youth sport on the national and international level. In recent years it has successfully hosted several top junior competitions – the FIBA World Championship for Women (2001), the European Track Cycling Championships (2004), tournaments in basketball (2005), handball (2008) and athletic team races, the World University Baseball Championship (2008) and other notable events.

In 2005, Brno hosted the Games of the Olympic Days for Children and Youth of the Czech Republic, in which 4 000 children took part and competed in 21 disciplines.

### Olympic Village in the Campus

Based on a recent contract, the Technical University of Liberec will provide its accommodation and dining facilities at the university campus in Harcov to the participants of EYOWF 2011 to serve as the Olympic Village. The campus will provide athletes with modern, recently reconstructed grounds offering adequate comfort and room for free time activities. Medal ceremonies will be held there every day, the press sub-centre and fun-zone will also be located here.



### NUMBER OF THE MONTH

201

current number of volunteers in the EYOWF Team