

step out from the crowd, carve a path

EYOWF 2011 info

10th European Youth Olympic Winter Festival 2011

EYOWF 2011 | Liberec



Janko Dvoršak, Chairman of Coordination Commission of the EOC committees for EYOWF 2011

Janko Dvoršak: interview of the month

I saw an enthusiastic and functional team

The Organising Committee of the 10th European Youth Olympic Winter Festival (EYOWF) 2011 in the Liberec Region has passed an important check point in the state of preparations. The EOC Coordination Commission carried out a three-day inspection of EYOWF 2011 led personally by its Chairman Janko Dvoršak from Slovenia, an experienced Olympic official and organiser of EYOWF 2003 in Bled.

From my own experience, I can say that the organisation of EYOWF 2011 in the Liberec Region is heading in the right direction. It is in fact the first case where the preparations have actually been begun on time. The organisers will have the opportunity to make use of an important experience from a national event – the Games of the IV Olympic Days for Children and Youth of the Czech Republic (ODM) 2010, which should test their readiness. I am pleased that there is an enthusiastic team of people working on both events.

In what way will EYOWF in the Czech Republic be different from the previous events?

I see it mainly in the venues. The Liberec Region should be proud of the fact that they can boast of such excellent sport venues. This is of course spoken for by the fact that this quality and uniqueness was appreciated and chosen for the 2009 FIS Nordic World Ski Championships.

Are the other sport venues in the region satisfactory?

Yes, by all means. I would like to emphasise the snowboarding venue in Rejdice. This place will truly welcome the athletes with quality conditions. The Tipsport Arena is perfectly equipped for indoor disciplines. I visited only some of the venues, but nevertheless, there have been improvements and steps forward since last year. Not only in Rejdice but also on the slopes for Alpine Skiing.

Have you found any drawbacks in the preparations?

Not at all. The Organising Committee has presented a very clear and detailed structure of the Festival. It is obvious that the preparations will become more intensive after ODM, which is the priority at present. It is easier to organise only one sporting event, but in this case, there is one major event followed by another over a short time. Therefore, it is necessary to make a careful time schedule of the preparations in order to ensure quality organisation and coordination. I am convinced that the organisers will manage without any problems. I met all the members of the organising team, sport managers along with the other departments. We discussed possible complications and I was glad I could offer them my experience and suggestions.

What are the conclusions of your inspection?

It is too early for any evaluation. Everyone knows there is still a lot to be done. But I was pleasantly surprised with the level and timing of the preparations. I have been a part of sport branch for many years involving other supervisory groups. According to my experiences I can honestly say, that Czechs are well prepared for this sporting event. Everything suggests that EYOWF 2011 will set a very high standard.

www.eyowf2011.cz 4 / 2 0 0 9

Meeting the President of the Czech Olympic Committee



During his inspection visit, Janko Dvoršak, the President of the EYOWF 2011 Coordination Commission, met the President of the Czech Olympic Committee Milan Jirásek (see photo on the left) and the Secretary General Petr Hrubec. Member of the Slovenian Olympic Committee spoke with his Czech counterparts about the importance of close mutual cooperation between the EYOWF Organising Committee, the Czech Olympic Committee and other Olympic Committees of countries participating in EYOWF 2011.

The Olympic Village made an impression

Janko Dvoršak also visited the future Olympic Village on the campus of the Technical University of Liberec – Harcov. The newly reconstructed halls of residence, which were used to accommodate the athletes of the FIS Nordic World Ski Championships in 2009 in Liberec, will offer 2080 beds in five residential blocks. There will be internet access available, as well as a sports hall for training. "I really welcome one common place for the athletes. The campus is pleasant and easily accessible," Janko Dvoršak stated.



Will there be more media people?



One of the aims of the EOC is to maximise the prestige of the week of the Winter Festival abroad. Janko Dvoršak gave support the EYOWF 2011 Organising Committee to offer the inclusion of media representatives to each of the 49 NOC delegations coming to the Liberec Region. They will become part of the official delegation and will have the opportunity to stay with the athletes in the Olympic Village throughout the Festival.

Quotation of the Month

"We are very pleased with the positive evaluation by the Coordination Commission. At the same time, it is a commitment to all the organising team not to slacken with their efforts. I believe we will not fall short of the trust and the good impression we made during this important supervision control."



KATEŘINA NYČOVÁ,
Executive Director
of the EYOWF 2011
Organising Committee

behind the scenes

A Look Behind the Scene of the Festival

Each organisation department of EYOWF 2011 in the Liberec Region have their concrete shape. Here is a brief look at the key departments and the current state of preparations:

Accommodation

The Olympic Village will be established on the university campus of the Technical University of Liberec – Harcov. The sports teams will be accommodated in 1040 rooms. The entrance hall of the “C” block will contain the information centre and facilities for the Organising Committee. The other blocks and the multimedia hall in building “M” will serve for trainers and Chefs de Mission meetings.



Catering

Full board is part of the accommodation for all national delegations. The university campus also has a canteen, which was also used by the FIS Nordic World Ski Championships participants in 2009.

Accreditation

The 2011 Festival expects some 4,000 accredited participants. The main accreditation centre will be placed in the Olympic Village and the second, sub-accreditation centre, will be located in the Clarion Grandhotel Zlatý lev in the town centre, which will be official EOC hotel.



Transportation

There will be shuttle transportation available to the athletes going between the venues and accommodation facilities. Other accredited participants will be transported using a minibus. Organising Committee negotiates hiring vehicles for VIP participants and Festival guests. All the venues are well connected through the public transportation network.



Marketing and promotion

The Festival's advertisements are presently focused on the professional public – institutions, European Olympic Committees, media, etc, through printed materials (brochures, leaflets), bilingual newsletters, press conferences, web pages and personal presentations. The web site serves mainly for the general public, as well as the special programme for schools “vyCOOL se!” along with participation in regional fairs. A more intense promotional campaign will start in March 2010 including the launch of the EYOWF 2011 mascot.

Communication and PR

Close cooperation among the media partners has helped the Festival's media coverage - Deník severní Čechy (North Bohemia Daily) and the radio station Český rozhlas Sever (Czech Radio North). The web pages www.eyowf2011.cz are available in Czech, English and French. The regular monthly EYOWF 2011 Newsletter is distributed to 5000 contacts within the Czech Republic and the English version to 500 contacts abroad.



Medals

In September 2009 a medal design competition for secondary art schools in the Liberec Region was announced. In the first half of the year 2010 the winning design will be chosen and medals will be created.



Ceremonies

A 100-minute Opening Ceremony will take place on 13th February 2011 in the Tipsport Arena. The same venue will host the Closing Ceremony on 18th February which will last 80 minutes. After each race at the venues, a so-called Flower Ceremony will be performed. The Medal Award Ceremonies with the national anthems will be carried out in the evening in the Olympic Village.

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A new slope for snowboarding

The snowboarding venue in Rejdice, which will host one of the disciplines of EYOWF 2011, has undergone a significant change prior to the upcoming season. Almost nothing is left of the previous snowboardcross course because it has been changed completely. Lenka Kudláčková, Chief of sport and organisation, commented on the change: *“Certain sections of the slope have been widened up to 15 metres, the course has ten cambered turns, we increased the number of jumps and modified the starting pad. The quality of the course has improved with the reconstruction.”*



Programme for organisers

The organisers of EYOWF 2011 are preparing a special instructional programme for observers, drawing inspiration from the summer Festival 2009 in Tampere. Kateřina Nyčková, Executive Director of the EYOWF 2011 Organising Committee, explains: *“The extensive seminar for future organisers of major sporting events was very interesting. We received valuable advice from the Finnish organisers who shared their experiences, which we can now make use of. We would like to do the same for our successors.”*



Ski Jumping hills without girls

The programme of EYOWF 2011 in the Liberec Region will not include Ski Jumping among the girls' disciplines. According to a statement of the International Ski Federation, this discipline is still evolving and has not been filled with a sufficient number of participants. This is the main reason why Organising Committee decided not to place this discipline to sport programme of EYOWF 2011. Women's Ski Jumping was part of the World Championships in Liberec in 2009, but will not be included in the Winter Olympic Games in Vancouver in 2010.



Number of the Month

100

Duration in number of minutes of the EYOWF 2011 Opening Ceremony in Tipsport Arena.